



Government of India
Ministry of MSME

**INDUSTRIAL PROFILE
OF
VIDARBHA REGION
2015-16**



Prepared By:

MSME-Development Institute

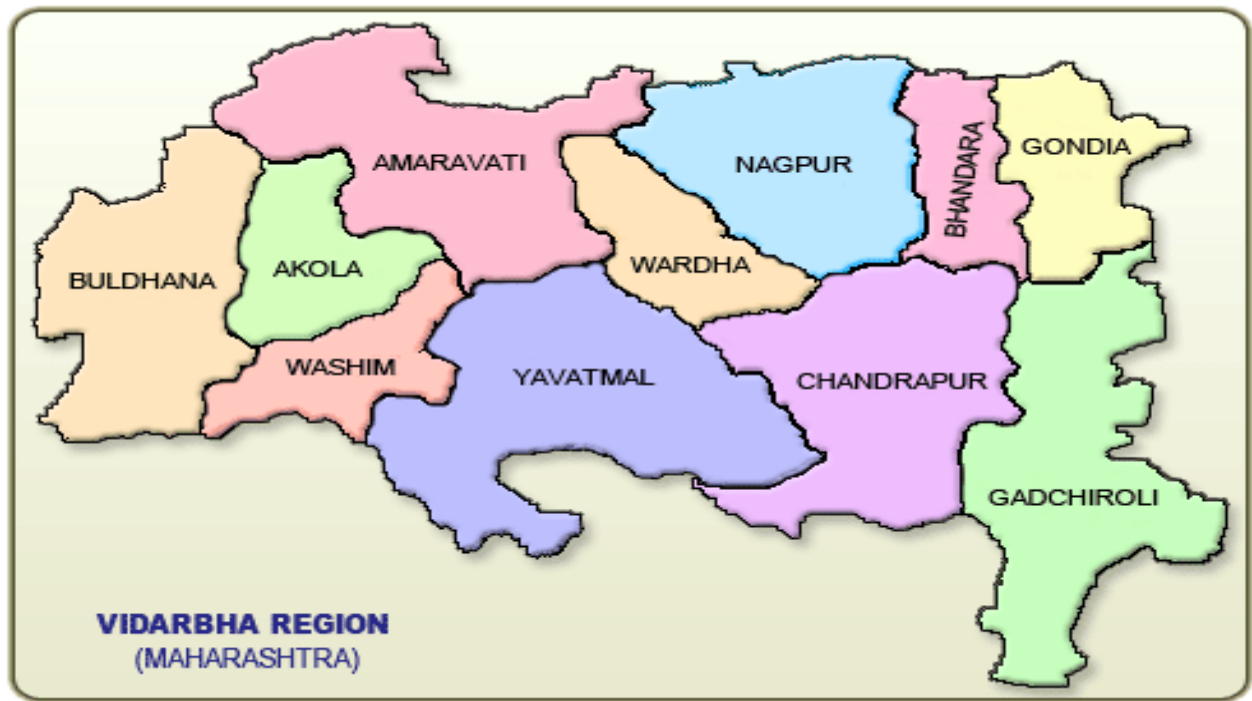
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FOREWORD

The Industrial State profile of (Vidarbha) Maharashtra – 2016-17 has been updated by MSME-DI, Nagpur as a part of the Action Plan 2016-17 assigned by Office of Development Commissioner (MSME), New Delhi.

The State Profile contains up-to-date information on various aspects of the State's Economic parameters, such as population, material resources like agriculture, forest and mineral resources, infrastructure, industrial development, incentives offered for industrial development, as also the policies and procedures. This profile provides useful information and directions for setting up of new industries in the State and industries planning for expansion and diversification.

The salient features of New Industry, Trade and Commerce Policy launched by the Government of Maharashtra and brief information on various State and Central Government Institutions, involved in the development of the State are incorporated in this profile along with the information of industrial statistics pertaining to MSMEs.

I express sincere thanks to the Office of Joint Director of Industries, Nagpur and Amravati, Government of Maharashtra for providing necessary information. I appreciate the inputs provided by the various developmental functionaries of the State in compilation of the profile. Shri C K Meshram, SSO deserves appreciation for the special efforts made by him in updating the profile.

I am confident that this profile will be useful to the existing as well as prospective entrepreneurs, promotional agencies and all Government/Semi- Government/Non-Government Bodies involved in the development and promotion of industries in Vidarbha.

Place: Nagpur

Date: 31.05.2016

(P M Parlewar)
Director

General characteristics of Vidarbha

Vidarbha is the eastern region of the Indian state of Maharashtra, comprising Nagpur Division and Amravati Division. Its former name is Berar (Varhad in Marathi). It occupies 31.6% of total area and holds 21.3% of total population of Maharashtra. It borders the state of Madhya Pradesh to the north, Chhattisgarh to the east, Andhra Pradesh to the south and Marathwada and Khandesh regions of Maharashtra to the west. Situated in central India, Vidarbha has its own rich cultural and historical background distinct from rest of Maharashtra. The largest city in Vidarbha is Nagpur, the second largest is Amravati while Akola stands third followed by Chandrapur, Yavatmal, Bhandara, Buldhana, Wardha, Gondia, Gadchiroli and Washim. A majority of Vidarbhians speak Marathi and Varhadi, a dialect of Marathi.

The Nagpur region is famous for growing oranges and cotton. Vidarbha holds two-thirds of Maharashtra's mineral resources and three-fourth of its forest resources, and is a net producer of power. Vidarbha has Tadoba Tiger project, Melghat Tiger Project, Pench Tiger Project, Bor Wildlife Sanctuary, Navegaon National Park, and Nagzira wildlife sanctuary, all are located in Vidarbha region.

Throughout its history, Vidarbha has remained much calmer during the communal troubles than the rest of India; but it is plagued very much by poverty and malnutrition. It is less economically prosperous compared to the rest of Maharashtra.

In recent times, there have been calls for a separate state of Vidarbha, due to perceived neglect from the Government of Maharashtra and incompetent political leadership in Vidarbha. The living conditions of farmers in this region are poor compared to India as a whole. There have been more than 2, 00,000 farmers' suicides in Maharashtra in a decade, of which 70% being in the 11 districts of Vidarbha region. Though rich in minerals, coal, forests and mountains, this region is always underdeveloped because of its continuous dominance by the political leadership from the other parts of the state, especially Western Maharashtra. Though being culturally, politically and financially different from the rest of Maharashtra, the calls for a separate state come in picture only when the leaders from this region are sidelined by the other higher authorities in the govt. of Maharashtra. It has largely become a myth as a separate Vidarbha state, mainly due to the opposition from the state political party Shiv Sena.

History

The region is named for the Vidarbha, a ruling clan in the Mahabharata epic.

Nagpur was the Capital of the Devgadhi Sarkar of Subah Berar and Gondwana and the Vidarbha region known as Gulshan-e-Berar in Mughal period since Khilji dynasty to Mughal period according to Ain-e-Akbari and Alimgeer Nama. Report the Berar is 14 Sarkar of Vidarbha region and Sawai Shri Shrimant Santaji Bhonsle Depute "Sena Sahib-e-Subah of Berar and Gondwana. He was father-in-law of Aurangzeb grandson "Bedar Bakht Mirza s/o Mirza Mohammed Azam Shah Emperor of India, Buland Bakht the king of Gondwana in 1681 deputed by Aurangzeb Alamgeer Emperor of India after Sultan Chand Shah son of Buland Bakht. After the death of Sultan Chand Shah widow wife call Relative of "Sena Sahib-e-Subah". Raghujji Bhonsle "I" In 1732 Raghujji Bhonsle "I" appointed Military officer for collection of revenue and Chauth for Sultan Chand Shah family. Then Bhonsle dynasty of Marathas who in the mid-eighteenth century created an independent Hindu princely state that covered much of east-central India. After their defeat in the Third Anglo-Maratha War in 1818, the Bhonsle dominions were reduced to the Nagpur division. In 1853 the last Maharaja of Nagpur died without a male heir and subsequently Nagpur division was incorporated into mainstream British India. Nagpur division became a part of the British Raj's Central Provinces in 1861.

Amravati division, formerly known as Berar, was administered by the Nizam of Hyderabad until 1853. In that year, citing mis governance by the Nizam, the British colonial administration took direct control over the province. Berar was added to the Central Provinces in 1903.

During India's independence struggle Nagpur hosted the sessions of Indian National Congress several times. Sevagram was arguably the capital of nationalistic India during the Gandhian era.

After India's independence in 1947, Central Provinces and Berar became the Indian state of Madhya Pradesh. In 1956 Vidarbha was transferred to Bombay state along with all Marathi-speaking areas. In 1960 Bombay state was split along linguistic lines into the states of Maharashtra and Gujarat. Marathi-speaking Vidarbha became part of the state of Maharashtra.

Geography

Geographically Vidarbha lies on the northern part of Deccan Plateau. Unlike the Western Ghats, there are no major hilly areas. The Satpura Range lies to the north of Vidarbha region in Madhya Pradesh. The Melghat area of Amravati district is on southern offshoot of the Satpura Range. Large basaltic rock formations exist throughout Vidarbha caused by the Deccan lava trap. Gondia district is unique in Maharashtra in the sense that the entire area of the district is occupied by metamorphic rock and alluvium. Buldhana has the Lonar crater created by impact of meteorite or comet. The eastern districts of Gondia, Bhandara, Gadchiroli and Nagpur fall in earthquake zone 1, which is considered safest in India, while other districts fall in zone 2.

Wainganga is the largest of all the Vidarbha Rivers. Other major rivers that drain Vidarbha region are the Wardha, and Kanhan rivers which are all tributaries of Godavari river. In north, five small rivers, Khapra, Sipna, Gadga and Dolar along with Purna, are the tributaries of Tapti river. Penganga river is another big river which originates in Buldhana district. Then it flows through Washim district. There onwards it forms a border between districts, Washim (Vidharbha) and Hingoli (Marathwada), Yavatmal(Vidharbha) and Hingoli, Yavatmal(Vidharbha) and Nanded(Marathwada), Yavatmal and Andhra Pradesh, Yavatmal and Chandrapur. After that it meets Wardha flowing through Chandrapur district and meets Wainganga to become Pranhitariver which is a tributary of Godavari. Kas, Kayadhu, Adan, Pus and Arunavati are main tributaries of Penganga river.

Administration

Vidarbha comprises two divisions (Amravati and Nagpur). It has 11 districts namely, Amravati, Akola, Bhandara, Buldana, Chandrapur, Gadchiroli, Gondia, Nagpur, Wardha, Washim, Yavatmal.

Each district has a collector's office which is responsible for day-to-day administration. The District Collector is a Central Indian Government appointee who is in charge of the governance of a district in a state. Nagpur city, the largest city in Vidarbha, has a special civic body, the Nagpur Improvement Trust, which along with Nagpur Municipal Corporation is responsible for overall development and planning activity. Other significant cities like Amravati, Akola and Chandrapur too have their own municipal corporation. The corporators (representatives) in these civic bodies are elected via elections. Urban areas are split in different wards and each ward elects a representative. Rural areas have a panchayat raj system.

Representation in Lok Sabha and Vidhan Sabha

Vidarbha is represented at national level by 10 Loksabha seats. Nagpur district which has the highest population density is split into 2 loksabha seats of Nagpur and Ramtek while districts with lower population density like Chimur and Gadchiroli are clubbed together. Gondia-Bhandara seats has very important as Praful Patel basically from Gondia is MP from this loksabha seat. Ramtek and Amravati seats are reserved for Scheduled caste candidates only while Gadchiroli-Chimur is reserved for Scheduled Tribes.

Vidarbha is represented at state level by 62 assembly seats. Nagpur boasts the densest concentration of assembly seats with the city divided into 6 areas. Certain seats are reserved for Scheduled Caste/Tribe candidates only, while others are open to all to contest. As part of the Nagpur Pact the winter session of Maharashtra assembly is held at Nagpur VidhanBhavan.

Demography

Vidarbha has total population of 23,003,179 according to the 2011 census of the government of India. Hinduism is the predominant religion in this region. Buddhism is second most followed religion. This is unusual compared to the rest of Maharashtra and even most north Indian states where usually Islam is second most followed religion. The significant following of Buddhism is due to Dalit Buddhist movement started by Dr. B. R. Ambedkar

Vidarbha constitutes 15.6 percent of Maharashtra's GDP, while Nagpur and Amravati are the two economically important cities of the region. The GDP of these two districts together accounts for, approximately 42.8 percent of Vidarbha's GDP and 6.7 percent of the Maharashtra's GDP. However, in comparison to the rest of Maharashtra, the region is considered to be economically backward.

Central location acts as a fillip for Logistics players

Further, given its central location, Vidarbha could also be an ideal place for logistics operations. The region is well connected to all the corners of the country through rail, road and air. In addition, Nagpur's international airport, presence of the Container Corporation of India (CONCOR) depot and the completion of the MIHAN project could potentially make it an international cargo hub.

Tourism potential

Vidarbha has lush green deciduous forests which are home to a variety of flora and fauna. These attract a large number of visitors each year. All Maharashtra's tiger reserves are located in Vidarbha. They are Melghat Tiger Reserve in Amravati district, TadobaAndhari Tiger Reserve in Chandrapur district and Pench Tiger Reserve in Nagpur district. Nagzira wild life sentury and navegoanbandh National Park(bird sentury)of Gondia District is also very popular, Although the eastern region of the Vidarbha is poorer in natural resources in comparison with the west, it contains Maharashtra's oldest National Park created in 1955, the Tadoba Tiger Reserve spanning 575.78 km, one of India's 25 Project Tiger Reserves.

The National Park consists of two forested rectangles of the Tadoba and Andhari range. Aside from around 50 tigers, Tadoba Tiger Reserve is home to rare Indian wildlife like leopards, sloth bears, gaur, wild dogs, hyenas, civet and jungle cats, and many species of Indian deer like sambar, cheetal, nilgai, and barking deer. The Tadobalake sustains the Marsh Crocodile, which

were once common all over Maharashtra. Tadoba is also an ornithologist's paradise with a varied diversity of aquatic birdlife.

Thickly clad hills form the northern and western boundary of the Tiger Reserve. To the southwest is a huge lake which acts as a buffer between the park's forest and the extensive farmland which extends up to Irai Lake.

Adjacent to the core forested hills is the Chichghat valley which hosts the forest lodge. The Tadoba Tiger Reserve is an undisturbed forest not crowded by too many tourists. Tadoba Tiger Reserve is open throughout the year and is at three-hour road journey from the city of Nagpur.

Vidarbha also holds the potential to become one of the most popular eco tourism destinations in the country. Known as the Tiger Country, the region dotted with scenic locations has three quarters of Maharashtra's forest resources¹² and is home to 4 out of the 5 National Parks of the State.

In addition, medical tourism has emerged as a business possibility in districts such as Nagpur, Ramtek, Sevagram, Amravati. The region also has considerable scope for religious and spiritual tourism.

Agriculture

The main cash crops of the region are cotton, oranges and soya beans. Amravati is the largest Orange growing district. Traditional crops are sorghum (jowar), pearl millet (bajra) and rice. Yavatmal is the largest cotton growing district. Gondia is the largest rice growing district. Gondia is a Rice city. Bhiwapur is famous for Red Chilies.

Nagpur

Nagpur is the largest city in central India and the second capital of the state of Maharashtra. It has been cited as one of the future global cities. Nagpur is a fast growing metropolis and is the third most populous city in Maharashtra after Mumbai and Pune, and also one of the country's most industrialized cities. It is the 13th most populous city and 13th largest urban agglomeration in India.

Nagpur is the seat of the annual winter session of the Maharashtra state assembly, "Vidhan Sabha". Nagpur is a major commercial and political center of the Vidarbha region of Maharashtra. In addition, the city derives political importance from being the headquarters for the Hindu nationalist 8 eorganizati RSS and an important location for the Dalit Buddhist movement.

According to a survey by ABP News-Ipsos, Nagpur has been identified as the best city in India by topping the liveability, greenery, public transport, and health care indices. Nagpur has

the best literacy rate, 93.13%, among cities with more than 20 lacs population in India. It is famous for the Nagpur Orange and is known as the “Orange City” for being a major trade center of oranges cultivated in the region.

The city was founded by the Gonds and later became a part of the Maratha Empire under the royal Bhonsale dynasty. The British East India Company took over Nagpur in the 19th century and made it the capital of the Central Provinces and Berar. After the first reorganization of states, the city lost its status as the capital. Following the informal “Nagpur Pact” between political leaders, it was made the second capital of Maharashtra.

Nagpur is also called the “Tiger Capital of India” as it connects many tiger reserves in India to the world. It is among the important cities for the Information Technology sector in Maharashtra. Nagpur lies at the dead center of the country with the Zero Mile marker indicating the geographical center of India. The city was rated as the best “Indian city to live in.”

Mineral resource base for Mining related sectors

The Chandrapur, Gondia, Gadchiroli, Bhandara and Nagpur Districts form the main mineral belt, with coal and manganese as the major minerals. Chandrapur district alone contributes 29% of all mineral output of Maharashtra. Iron ore and limestone are identified as potential mining resources.

Endowed with mineral resources such as coal, limestone, iron ore and manganese, Vidarbha holds approximately two-thirds of Maharashtra's mineral resources¹⁵. Chandrapur district alone accounts for about 29 percent of the value of total mineral production in the Maharashtra. Hence, there exists an investment potential for mining related sectors which is yet to be tapped.

Vidarbha Mineral Deposits

Minerals	Deposits (mn tonnes)	Key Districts
Coal	5,530	Chandrapur, Nagpur, Yavatmal, Wardha
Lime Stone	1,368	Chandrapur, Yavatmal, Gadchiroli, Nagpur
Granite	207	Bhandara, Chandrapur, Nagpur, Gadchiroli
Iron Ore	185	Gadchiroli, Gondia, Chandrapur

Dolomite	61	Yavatmal, Nagpur, Gadchiroli
Manganese	21	Bhandara, Nagpur
Kainite, Selimanite	3	Bhandara
Pyrofilate	4	Chandrapur, Bhandara

Industry

Traditionally Vidarbha has lagged behind western Maharashtra in industrial growth. Various incentives were granted to attract industries but have failed. Butibori Industrial Area MIDC outside Nagpur is one of the largest industrial areas in country but few industries have actually opened there. MIHAN an international cargo hub project is currently underway at Nagpur. The project aims to exploit the central location of Nagpur and convert the present airport into a major freight hub with integrated road and rail connectivity along with a Special Economic Zone. Ballarpur Industries, India's largest manufacturer and exporter of paper is located in Chandrapur district.

With a strong agriculture base, presence of minerals, forest resources and other geographical Advantages, Vidarbha has attracted a number of diverse industries ranging from food processing, Textiles, power, engineering, logistics, etc. Nagpur and Amravati districts are the main commercial centres in the region. Presently the two districts cumulatively have 23,211 MSMEs and 689 large scale units generating employment of 2.86 lakhs and 1.63 lakh respectively.

To further facilitate the growth and establishment of industries in the region, the government appointed nodal agency MIDC has developed a total of 87 industrial areas in the region – 42 in Nagpur and 45 in Amravati. In areas other than MIDC land, the state government has developed Cooperative Industrial Estates in partnership with industry stakeholders. Currently there are 11 such industrial areas in Vidarbha.

Economy

Vidarbha's economy is primarily agricultural and also the region is rich in forest and mineral wealth. From a business point of view, Chandrapur, Amravati and Nagpur are important cities of Vidarbha. Nagpur is a central hub for business. Amravati is well known for film distributors and its cloth markets. Chandrapur has a thermal power station which is one of the biggest in India

and some other heavy industries such as BILT (Paper Industry), MEL, Steel industries, Cement industries and coal mines.

An International cargo hub project, the Multi-modal International Cargo Hub and Airport at Nagpur, (MIHAN), is being developed at Nagpur. MIHAN will be used for handling heavy cargo coming from South-East Asia and Middle-East Asia. The project will also include Rs.100 billion (US\$1.7 billion) Special Economic Zone (SEZ) for information technology companies. This will be the biggest development project in India so far.

Vidarbha at a glance

Indicator	Value
Area (sq.km.)	97,404
Contribution to Maharashtra's area	31.6%
Population (mn, 2011)	23.0
Contribution to Maharashtra's population	20.5%
GDP at current prices (INR bn., 2010-11)	1,670.0
Contribution to Maharashtra's GDP	15.6%
Per capita income (INR, 2010-11)	65,368
GDP growth (CAGR, 2008-10)	6.7%
Major crops	Orange, Cotton, Soyabean
Mineral resources	2/3rd of Maharashtra's Mineral resources. The region is rich in minerals such as Coal, Limestone, Manganese and Iron Ore.
Forest resources	3/4th of Maharashtra's Forest Cover
Major industrial sectors.	Natural & Man-made fibre Textile, Agro and food processing, Engineering sectors, Cement, Steel
Major tourist destinations	Chikhaldara, Melghat Tiger reserve (Amravati); TadobaAndhari Tiger reserve (Chandrapur); Nagzira wildlife sanctuary, Navegaon National Park (Gondia); Lonar lake (Buldhana); Khindsi Lake, Ramtek (Nagpur)
Main economic cities of Vidarbha	Akola, Amrawati, Chandrapur& Nagpur

Vidarbha Industrial Estates

Category	Number of Estates	Area Developed (ha.)	No. of Units Established	Investment (INR Cr)	Employment
MIDC Estate	87	15,148	3,900	11,900	45,550
Co-op.Estates	11	231	510	120	4,150
Total	98	15,379	4,410	12,020	49,700

Year wise trend of EM II data of Vidarbha Region in Maharashtra

Sr. No.	Year	Micro Enterprises	Small Enterprises	Medium Enterprises	Total Enterprises
1	2006-07	2130	987	7	3124
2	2007-08	2312	736	7	3055
3	2008-09	2761	487	8	3256
4	2009-10	3379	859	4	4242
5	2010-11	2464	1613	5	4082
6	2011-12	3295	921	7	4223
7	2012-13	2527	395	11	2933
8	2013-14	2796	469	17	3282
9	2014-15	8450	464	16	8930
10	2015-16 (up to sept15)	4032	208	8	4248
Total		34146	7139	90	41375

District-wise number of Entrepreneurs Memorandum (Part-II) filed by the Micro, Small & Medium Enterprises at District Industries Centre under the various State/UT Commissionerate/Directorate of Industries during 2014-15.

State/UT:

Maharashtra(27)

2014-15

(1st April, 2014 to 31st March,2015)

Srl. No.	District Code	Name of the District	Number of E. M. (Part-II) filed MSMEs			
			Micro	Small	Medium	Total
1	10	Bhandara	174	19	2	195
2	13	Chandrapur	593	23	3	619
3	12	Gadchiroli	210	0	0	210
4	11	Gondia	238	21	0	259
5	9	Nagpur	2683	189	10	2882
6	8	Wardha	981	34	1	1016
7	5	Akola	763	32	0	795
8	7	Amaravti	980	71	0	1051
9	4	Buldhana	661	59	0	720
10	6	washim	153	3	0	156
11	14	Yavatmal	1014	13	0	1027
Total:			8450	464	16	8930

Sl. No.	NIC 2004	Description	Number of EM-II filed
			2014-15
1	01	Agriculture, Hunting and Related Service Activities	0
2	02	Forestry, Logging and Related Service Activities	0
3	05	Fishing, Aquaculture and Service Activities Incidental to Fishing	0
4	10	Mining of Coal and Lignite; Extraction of Peat	0
5	11	Extraction of Crude Petroleum and Natural Gas; Service Activities incidental to Oil and Gas Extraction, excluding Surveying	0
6	12	Mining of Uranium and Thorium Ores	0
7	13	Mining of Metal Ores	0
8	14	Other Mining and Quarrying	37
9	15	Mfg of Food Products and Beverages	1200
10	16	Mfg of Tobacco Products	20
11	17	Mfg of Textiles	383
12	18	Mfg of Wearing Apparel; Dressing and Dyeing of Fur	231
13	19	Mfg of Leather & Leather Product	85
14	20	Mfg of Wood And Wood Products	934

15	21	Mfg of Paper And Paper Products	105
16	22	Publishing, Printing & Reproduction of Recorded Media	201
17	23	Mfg of Coke & Refined Petroleum Products and Nuclear Fuel	12
18	24	Mfg of Chemicals and Chemical Products	239
19	25	Mfg of Rubber and Plastics Products	196
20	26	Mfg of Other Non-Metallic Mineral Products	305
21	27	Mfg of Basic Metals	170
22	28	Mfg of Fabricated Metal Products	365
23	29	Mfg of Machinery and Equipment n.e.c.	228
24	30	Mfg of Office, Accounting & Computing Machinery	63
25	31	Mfg of Electrical Machinery and Apparatus n.e.c.	154
26	32	Mfg. of Radio, Television and Communication Equipment and Apparatus	0
27	33	Mfg of Medical, Precision and Optical Instruments, Watches and Clocks	33
28	34	Mfg of Motor Vehicles, Trailers and Semi-Trailers	4
29	35	Mfg of Other Transport Equipment	8
30	36	Mfg of Furniture; Manufacturing n.e.c.	942
31	37	Recycling	16
32	40	Electricity, Gas, Steam and Hot Water Supply	0
33	41	Collection, Purification and Distribution of Water	16
34	45	Construction	48
35	50	Repair & Maintenance of Motor Vehicle, Retail Sale of Automotive Fuel	37
36	51	Wholesale of Trade and Commission Trade	125
37	52	Repair & Maintenance of Personal & Household Goods; Retail Trade	172
38	55	Hotels and Restaurants	43
39	60	Land Transport; Transport via Pipelines	62
40	61	Water Transport	0
41	62	Air Transport	0
42	63	Supporting & Auxiliary Transport & Travel Agents Activities	86
43	64	Post and Telecommunications	0
44	65	Financial Intermediation, Except Insurance & Pension Funding	0
45	66	Insurance and Pension Funding, Except Compulsory Social Security	0
46	67	Activities Auxiliary to Financial Intermediation	1
47	70	Real Estate Activities	89
48	71	Renting of Machinery & Equipment Without Operator & of Personal & Household Goods	37
49	72	Computer and Related Activities	168
50	73	Research and Development	7
51	74	Other Business Activities	457
52	75	Public Administration and Defence; Compulsory Social Security	0
53	80	Education	105
54	85	Health and Social Work	134
55	90	Sewage and Refuse Disposal, Sanitation and Similar Activities	7
56	91	Activities of Membership Organization n.e.c.	16
57	92	Recreational, Cultural and Sporting Activities	34

58	93	Other Service Activities	1203
59	95	Activities of Private Households as Employers of Domestic Staff	3
60	96	Undifferentiated Goods - Producing Activities of Private Households for Own Use	0
61	97	Undifferentiated Service - Producing Activities of Private Households for Own Use	0
62	99	Extra Territorial Organization and Bodies	0
63	-	Not Reported	149
TOTAL:			8930

Vidarbha's latest potential

As the region accounts for nearly one-thirds of the State's cotton production, Vidarbha's potential for the textile industry is well known. However, there are various latent opportunities in other sectors as well.

Land availability and industrial infrastructure to support Engineering industries Establishment of several industrial estates throughout the region has meant that adequate land bank is available at an affordable cost.

Further, as of 2011, the region accounts for 48.7 percent of the installed thermal power generation capacity of the State. The region has a total water reservoir capacity of 5,607 mn cubic meters. Thus, quality power and water is available on demand.

These factors make it a favorable destination for engineering industries such as Auto and Auto ancillary units and Power Equipment.

Raw material availability for Agro and Food Processing players

Agro and Food Processing players can also set up base in the Vidarbha as it is rich in agriculture produce. In addition to being the largest producer of oranges in the State¹⁰, the region also produces 5.5 mn metric tonnes per annum (MTPA) of Soyabean, 1.9 mn MTPA of Pulses, 1.1 mn MTPA of Paddy and a variety of other fruits and vegetables¹¹. The central location could also enable ease of distribution which is key determinant for Agro and Food processing industries

Investment Drivers: Determinants of Economic Development

Developing a conducive atmosphere for industrial development is the key for any region looking to fulfill its economic potential. The following 'Investment drivers' are the key determinants which are sought after by investors:

Investment drivers	Rationale
Government policy support	<ul style="list-style-type: none"> · Strategic Government support in the form of investor-friendly policies helps in creation of an adequate business environment.
Investments made	<ul style="list-style-type: none"> · Government as well as private investments made in the past define the economic significance of a region.
Land and Physical Infrastructure	<ul style="list-style-type: none"> · Due note has to be taken that adequate land is available for setting up industrial units in the region. · In addition, facilitation of physical infrastructure services which includes power, transportation/logistics and telecommunication is also vital.
Social Infrastructure	<ul style="list-style-type: none"> · Social infrastructure which covers education, healthcare and entertainment facilities have a direct impact on the quality of life and hence determine a region's competitiveness.
Material resources availability	<ul style="list-style-type: none"> · The available material resources (mineral, forest and agriculture resources) have an impact on the cost of production and consequently the profitability of the business.
Human resources availability	<ul style="list-style-type: none"> · Optimum utilization of the available material resources is dependent on the quality of human resources available in the region. · It is also important that the manpower is available at competitive rates.
Consumption factors	<ul style="list-style-type: none"> · Economic indicators such as GDP and per capita income are key factors for consumption oriented industries such as agro and food processing.

List of Products having potential in Vidarbha

Sl.No	District	Product Description
(1)	(2)	(3)
1	Buldhana	Arhar, Milled (Arhar Dal)
2		Boards, Paper Boards N.E.C
3		Coir Mats & Matting Etc.
4		Cotton Raw (Kapas)/Fibre, Cotton
5		Cotton*
6		Cranes
7		Film, Pvc
8		Gram Dal
9		Moong , Milled
10		Multi-Vitamin
11		Oil, Coconut
12		Oil, Cotton
13		Oil, Sunflower
14		Oil-Cake, Cotton Seed
15		Polyester Gray Fabric
16		R C C Spun Pipes
17		Vanaspati

Sl.No	District	Product Description
(1)	(2)	(3)
1	Akola	Arhar, Milled (Arhar Dal)
2		Bag, Ldpe
3		Chemical Plant
4		Cloth Dyed, Cotton
5		Dal Milling
6		De-Oiled Cake-Soyabean*
7		Exercise Books
8		Fertilizer, N.E.C
9		Gram Dal
10		Moong , Milled
11		Oil, Soyabeans
12		Other Services Relating To Printed Books, Newspaper, Periodicals, Registers Etc., N.E.C
13		Pesticides, Others
14		Pharmaceutical*

15		Polyester Gray Fabric
16		Pulses, Broken (Churi/Chunni)
17		Pvc Compounds
18		Repair And Maintenance Of Pumps, Compressors, Taps And Valves
19		Soya Preparations Excl. Oil
20		Welding (Arc)
21		Welding And Cutting (Gas)

Sl.No	District	Product Description
(1)	(2)	(3)
1	Washim	Cotton*
2		Oil-Cake, Cotton Seed
3		Pulses Unmilled& Pulse Products, N.E.C
4		Pulses, Milled, N.E.C.

Sl.No	District	Product Description
(1)	(2)	(3)
1	Amravati	Arhar, Milled (Arhar Dal)
2		Artificial Fur Gloves
3		Bricks, Others
4		Cotton Made Up Articles, N.E.C
5		Cotton Yarn*
6		De-Oiled Cake*
7		Engineering Items*
8		Food Grain*
9		Garment Cluster*
10		Grill Gate
11		Jewellery, Silver Others
12		Medical Disposables (Thermo Welded Plastic Product)
13		Oil Crushing/ Expelling
14		Oil, Cotton*
15		Oil, Palm
16		Orange*
17		Paracetamol
18		Poles & Posts Of Concrete
19		Polyester Gray Fabric
20		Pulses Unmilled& Pulse Products, N.E.C
21		Pulses, Milled, N.E.C.
22		Soap Stock*

23		Spices, Mixed
24		Welding (Arc)

Sl.No	District	Product Description
(1)	(2)	(3)
1	Wardha	Arhar, Milled (Arhar Dal)
2		Battery Charger
3		Corrugated Fibre Board Containers
4		Cotton Raw (Kapas),Ginned & Pressed
5		Cotton*
6		Fertilizer, N.E.C
7		Oil, Cotton
8		Orange*
9		Paper Cones
10		Pickles
11		Plywood
12		Polyester Gray Fabric
13		Polythylene&Pvc Flexible Hoses Except Wire Braided Hoses
14		Pulses, Broken (Churi/Chunni)
15		Solvent Extracted Oil N.E.C
16		Steel & Alloy Steel
17		Tea (Black) Dust/ Waste (Blended)

Sl.No	District	Product Description
(1)	(2)	(3)
1	Nagpur	Advertising Material, N.E.C
2		Agarbatties
3		Agriculture Implements
4		AluminiumPlate,Sheets Strips, Section*
5		Ammonia Gas
6		Angle,Channel,Sections, Steel(Coated/ Not)
7		Automobile Radiators - Except For Aluminium Radiators
8		Automobile Rubber Components, N.E.C
9		Ayurvedic&Unani Medicine, N.E.C
10		Bags*
11		Bars, Rods, Stainless Steel
12		Batteries
13		Bearing, Ball/Roller

14		Boards, Paper Boards N.E.C
15		Books Binding
16		Bricks & Tiles (Non-Ceramic)
17		Bricks, Fire Blocks
18		Cable/ Electrical Cable/ Electrical Wire, Jelly Filled
19		Cement Product, Others
20		Chemical & Allied Substances & Products, N.E.C
21		Chemical Equipment & System -Others
22		Chilly Powder*
23		Coils*
24		Conductor, A.C.S.R, Others
25		Conductor, Aluminium
26		Copper Wire
27		Corrugated Fibre Board Containers
28		Corrugated Paper
29		Cylinder
30		Dal*
31		Electroplating
32		Essence, Anise Oil
33		Fabric*
34		Fabricated Products, Others
35		Fabrication
36		Ferro Alloys
37		Film, Pvc
38		Flours, Cereals, Others
39		Food Products, N.E.C
40		G.C. Sheets*
41		G.I Wire, Barbed Or Not
42		Gear
43		Generator /Alternator
44		Ice Cream
45		Ink, Printing
46		Iron / Steel Filling
47		Iron/Steel Finished Products N.E.C
48	Nagpur	L.P.G. Bottling
49		Lead Oxide
50		Letter Press Printing
51		Liquor, Country, N.E.C
52		M S Channel
53		M S Flats & Sheets
54		Machinery (General)*

55		Manganese Oxide*
56		Mango Puree*
57		Mineral Water, Edible
58		Niger Seeds*
59		Non Alloy Steel*
60		Oil, Cotton
61		Oil, Solvent
62		Oil, Sunflower
63		Organic Chemicals, N.E.C
64		P.P. Bags*
65		Painting, Artistic- All Types
66		Paper Cones
67		Paracetamol
68		Partially Oriented Yarn*
69		Photography, Cinematography Supplies, N.E.C
70		Pipe And Fittings, Cast Iron
71		Plastic Moulding Machine
72		Polyester Gray Fabric
73		Polymers-Others
74		Polypropylene Tubular Films (Except Biaxially Oriented)
75		Polyester Staple Fibre And Others*
76		Polythylene&Pvc Flexible Hoses Except Wire Braided Hoses
77		Printed Labels
78		Printing Machines,Nec Ex. Reprographic M/C
79		Pulses Unmilled& Pulse Products, N.E.C
80		Pulses, Broken (Churi/Chunni)
81		Readymade Garments*
82		Refractory Bricks*
83		Refractory Materials, N.E.C
84		Repair And Maintenance Of Agricultural And Forestry Machinery
85		Repair And Maintenance Of Electric Motors, Generators And Transformers
86		Repair And Maintenance Of Engines And Turbines, Except Aircraft, Vehicle And Cycle Engines
87		Repair And Maintenance Of Other Transport Equipment
88	Nagpur	Repair And Maintenance Of Pumps, Compressors, Taps And Valves
89		Rice*
90		Rolling And Re-Rolling
91		Rolling Shutters
92		Screen Printing (On Paper, Pvc,Sheet/Films/Glas/Bottles Etc.)

93	Silk Sarees
94	Soft Drink N.E.C
95	Soya Bean Extracted Products*
96	Spices, Mixed
97	Spring Steel Wire / Leaves
98	Spun Yarn*
99	Steel & Alloy Steel
100	Steel Bar*
101	Steel Casting
102	Steel Forging*
103	Steel Furniture (Other)
104	Steel Structures
105	Stone (Incl. Rough Stone For Cutting/ Polishing)
106	Sweetmeat Confectionary
107	Thinner
108	Timber/Wooden Planks, Sawn/Resawn
109	Tractors
110	Vanaspati
111	Welding (Arc)
112	Welding And Cutting (Gas)
113	Welding Rods
114	Wire Nails*
115	Wire, Aluminum
116	Wire, Iron / M.S
117	Wires & Wire Products, Others Base Metals
118	Wood Cutting, Processed / Sized
119	Wood Work N.E.C.
120	Wooden Parts & Articles N.E.C
121	Wool Yarn*

Sl.No	District	Product Description
(1)	(2)	(3)
1	Bhandara	Aluminum Powder*
2		Castings & Forging, Iron/Steel
3		Ferro & Silica Manganese*
4		Gear
5		Iron/Steel Finished Products N.E.C
6		Manganese Dioxide*
7		Milk, Skimmed Or Pasturised, Non-Flavored
8		Oil, Soyabeans

9		Rice Milling
10		Rice*
11		Steel Alloys*
12		Vermicelli*

Sl.No	District	Product Description
(1)	(2)	(3)
1	Gondia	Rice, Broken
2		Oil, Rice Bran
3		Spirit / Alcohol / Liquor, N.E.C
4		Rice Milling
5		Printed Labels
6		Bars, Bright
7		Rice*

Sl.No	District	Product Description
(1)	(2)	(3)
1	Gadchiroli	Bamboo Board Ply*
2		Bamboo Mat*
3		Fertilizer, N.E.C
4		Paper For Printing & Writing Paper N.E.C
5		Rice Milling
6		Rice, Broken

Sl.No	District	Product Description
(1)	(2)	(3)
1	Chandrapur	Bamboo Art Products*
2		Concrete Products, N.E.C
3		Engineering Goods*
4		L.P.G. Bottling
5		Lime
6		Petroleum Product N.E.C
7		Rice Milling
8		Rice*
9		Rice, Broken

Sl.No	District	Product Description
(1)	(2)	(3)
1	Yavatmal	Cotton Bales*
2		Cotton Yarn*
3		De-Oiled Cake*
4		Ferromagnesian & Ferrosilicon*
5		Ginning Pressing Cluster
6		Khandsari Sugar
7		Lime Cluster*
8		Mineral Water, Edible
9		Oil, Cotton
10		Pattery Cluster*
11		Stone Cluster*
12		Uco Denim Jeans*

Brief description of different agencies for rendering assistance to the entrepreneurs

S.No	Type of assistance	Name and address of agencies
1.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports. Marketing /Export Assistance, Udyog Aadhar Memorandum (UAM)	The Director MSME-DI, CGO Complex, Block C, Seminary Hills, Nagpur 0712-2510046,2510352
2.	Land and Industrial shed	The Manager,MIDC, Udyog Bhavan, civil Lines, Nagpur.
3.	Financial Assistance	The A.G.M., SIDBI, National Insurance Building, Kingsway, Nagpur
4.	Development of citrus production	National research centre for citrus, Amravati Road, Nagpur
5.	Marketing Assistance/Plant and machinery under hire / purchase basis.	The Manager, NSIC, NDTA Complex, Opp. Liberty Cinema, Residency Road, Sadar, Nagpur.

6.	Power/ Electricity	The Executive Engineer, SPANCO/MSEDCL Ltd., Nagpur.
7.	Quality & Standard	Bureau of Indian Standard (BIS) 2 nd Floor, NIT Complex, Gokulpeth, Nagpur.
8.	Testing of food products- Agmark	Central Agmark Laboratory, NORTH Ambazari Road, Nagpur.
9.	Promotion of cotton Industries, margin money finance	Khadi Village Industries Commission, Mount Road, Near Smruti Cinema, Opp. LB hotel, Sadar, Nagpur.
10.	Pollution control from industries	Maharashtra Pollution Control Board, Udyog Bhavan, Civil Lines, Nagpur.
11.	Development of Poultry, goat farm, etc.	National Bank of agriculture & Rural Development (NABARD), Nagpur.
12.	Supply of raw material, marketing of products from SSI units	Maharashtra small scale industries development corporation limited (MSSIDC), 11, Farmland layout, near Shakti press, Ramdas peth, Wardha road, Nagpur-440012 Phone: 2423544/5, fax: 07122423825
13.	Registration of partnership firms	Registrar office, Collectorate, Civil lines, Nagpur
14.	Development of Agriculture based industries	Maharashtra Agro industries development corporation Ltd, Ramdas peth, Nagpur
15.	Licensing	Food & Drug Administration, Mount Road, Sadar, Nagpur
16.	Trade mark registration	Trade mark registry, Old CGO Bldg., Maharshi Karve Road, Mumbai.

Industrial Associations:

Srl. No.	Name	Address
1	MIDC Industries Association (MIA)	Plot No. P-26, MIDC Industrial Area, Hingna, District Nagpur- 440028 E mail: mia_midc@yahoo.com
2	Vidarbha Industries Association	1 st floor, Udyog Bhavan, Civil Lines Nagpur-440001, Phone: 0712-2561211, fax-2545190 E mail: via_ngp@sancharnet.in
3	Wardha MIDC Association	C-23, MIDC, Wardha-442006 Phone: 07152-260475, fax-260501 E mail: arcompaper1@rediffmail.com
4	Butibori Manufacturers Association	Udyam, P-5. MIDC Indl Area, Near fire station, Butibori-441122, Dist Nagpur Phone: 07104-265533 E mail: butibori@rediffmail.com
5	MIDC Industries Association	C/o Shri dal mill, B-5, MIDC, Khamgaon, Dist: Buldhana Phone: 277182
6	Akola Industries Association	P-25, Appu chowk, MIDC-III, Akola
7	Amravati Garments Manufacturers Association	c/o Ms. Sindh Garments, Opp. Khatri Market, Walkat compound, Amravati-444601 Mob: 09373124062 E mail: sindh.gmt@gmail.com
8	MIDC Industries Association	P-12, Near CFC Building, MIDC Area, Amravati
9	Nagpur Garments Manufacturers Association	C/o Orange tree impex, above Gangotri travels, near Ashirvad tockies, Baidynath chowk, Great Nag Road, Nagpur Mob: 09371173711
10	Districts Industries Association	C/o High fly ash cluster pvt ltd. 14, CFC, Coal Estate Mul road, Dist Chandrapur-442401 Mob: 09823274175
11	Vidarbha chamber of SSI	C/o Darda pipe factory, Lohara chowk, Yavatmal-445001 Phone: 07232-249402

		Mob-9422167162 E mail: mahendradarda@yahoo.com
12	Yavatmal MIDC Industries Association	A-14, MIDC Yavatmal
13	MIDC Industries Association	E-1, MIDC Area, Chandrapur-442406
14	Nagpur Vidarbha chamber of commerce	Temple Road, Civil Lines, Nagpur-440001
15	Nagpur chamber of commerce Ltd.	Central Avenue, Nagpur-440018
16	Vidarbha food Industries Association	257, East Wardhaman Nagar, Nagpur-440008
17	Vidarbha plastic Industries Association	121, VCA stadium complex, Civil Lines, Nagpur-440001
18	Vidarbha chamber of commerce and Industries	Hall No. 3, Shrawagi Towers, Tilak Road, Akola
19	Bhandara metal manufacturers association	Station Road, Bhandara
20	Bhandara district SSI association	Station Road, Bhandara
21	Amravati chamber of commerce	C/o Jaikishan kamalkishore & Company, jawane gate, Amravati
22	Cooperative Industrial estate association,	Saturna , Badnera Road, Amravati
23	Kalmeshwar MIDC Industries Association	A-7/4, Navjeevan dall Mill, MIDC, Kalmeshwar, Dist-Nagpur
24	Laghu Udyog Bharti	184, Makrand building, Ramnagar chowk, shivaji nagar, Nagpur-440010
25	Self employed women development association	C/o Sangita Walde, Near shingne hospital, trimurti nagar, central avenue road, Nagpur-440008 Phone: 0712-3251690, 2762538, Mob-9423410765
26	Nagpur Fur merchants & Manufacturers association	118, Near Hotel skylark, central avenue, Nagpur-440018
27	Vidarbha Powerloom weavers association	C/o Nadeem tea company, Haidari road, opp. NMC Complex, Mominpura, Nagpur

District Industries Centre, Vidarbha Region of Maharashtra State.

Sr. No.	Name of the GM, DIC	Addresses	Telephone no. & Fax no.
I.	<u>Nagpur Region:</u> Sh. V.K. Jain Joint Director of Industries	Joint Director of Industries, 2 nd Floor, Udyog Bhawan, Civil Lines, Nagpur.	Mb. 9969608061 Ph. 0712- 2560335/ 2528819 Fax: 0712-2564212
i.	<u>Nagpur:</u> Shri. G O Bharti General Manager (Incharge)	District Industries Centre 2 nd Floor, Udyog Bhawan, Civil Lines, Nagpur.	Mb. 9423662316 Ph.: 0712-2565974/2564842 Fax: 0712-246056
ii.	<u>Wardha:</u> Shri S P Patil General Manager	District Industries Centre Sevagram Road, Near Collectorate, Wardha	Mb.: 9860395860 Ph.: 07152-243463/246056 Fax: 07152-246056
iii.	<u>Bhandara:</u> Shri Dilip S. Guralwar General Manager	District Industries Centre, New Administrative Bld., Collectorate Compound, Bhandara	Mb.: 8149717732 Ph.: 07184-25347 Fax: 07184-252347
iv.	<u>Chandrapur:</u> Shri C B Patil General Manager	District Industries Centre Udyog Bhawan, Near Bus stand, Chandrapur	Mb.: 9112050107 Ph.: 07172-252208 Fax: 07172-250407
v.	<u>Gadchiroli:</u> Shri S.P. Kolte General Manager	District Industries Centre Near Treasury Office, Camp Area, Gadchiroli.	Mb.: 9923424752 Ph.: 07132-222717/233717 Fax: 07132-222717
vi.	<u>Gondia:</u> Shri G.O. Bharati General Manager	District Industries Centre Rail Toli, Near Panyachi Taki, Gondia	Mb.: 9423662316 Ph.: 07182-251181/251443 Fax: 07182-251443
II.	<u>Amravati Region:</u> Shri A. P. Dharmadhikari Joint Director of Industries	Joint Director of Industries, Irvin Chowk, Near Deshmukh Eye Hospital, Amravati.	Mb.: 6860799733 Ph.: 0721-2662769 Fax: 0721-2662769
i.	<u>Amravati:</u> Shri U S Puri General Manager	District Industries Centre Near Collector Office, Amravati	Mb.: 7387976789 Ph.: 0721-2662644 Fax: 0721-2663445
ii.	<u>Akola:</u> Shri A T Patil General Manager	District Industries Centre Old Cotton Market, Akola	Mb.: 9930410922 Ph.: 0724-2430880/2430250 Fax: 0724-2442490
iii.	<u>Yavatmal:</u> Shri S S Muddamwar General Manager	District Industries Centre Udyog Bhawan, 2 nd Floor, Dwara Road, Yavatmal	Mb.: 7588429401 Ph.: 07232-244461/244022 Fax: 07232-244022
iv.	<u>Buldhana:</u> Smt. Monali Devre Patil General Manager	District Industries Centre Jaikar Building, Bus Stand Road, Buldhana.	Mb. 9322158925 Ph.: 07262-242367/244564 Fax: 07262-244564
v.	<u>Washim:</u> Shri T N Khandekar General Manager	District Industries Centre Near Milk Scheme, Kata Road, Washim – 444 505	Mb.: 9821556472 Ph.: 07252-235708 Fax: 07252-235708

MICRO ,SMALL ENTERPRISES FACILITATION COUNCIL(MSEFC), NAGPUR DIVISION , NAGPUR

Progress Report of References made in MSEFCs during 2015-16

Status of Proceedings on Delayed Payment to MSMEs as on 31/03/2016

The MSEFC council was dissolved and does not exist during the year 2015-16. Hence the progress was Nil.
(Amt. in lakhs)

Name of Region	Delayed payment cases pertaining to	Reference pending at Quarter beginning		Further addition during the quarter		Decision taken		Final settlement by payment		Balance at quarter end	
		No.	Amt.	No.	Amt.	No.	Amt.	No.	Amt.	No.	Amt.
1	2	3	4	5	6	7	8	9	10	11	12
1	Micro Enterprises	-	-	-	-	-	-	-	-	-	-
2	Small Enterprises	42	6843.20	0	0.00	0	0.00	0	0.00	42	6843.20
	Total	42	6843.20	0	0.00	0	0.00	0	0.00	42	6843.20

*Source:Joint Director of Industries, Region Nagpur.

Clusters

At present there are no operational clusters in Vidarbha. However, under the Cluster Development Programme of the Central Government, the Government of Maharashtra has identified 16 clusters in the Vidarbha region of which 5 clusters have already received final approval from the Government of India. Maximum clusters identified are related to agro and food processing industry followed by textiles.

Proposed Clusters in Vidarbha

- 1 Oil Mill Cluster, Amravati
- 2 Lime Cluster Rajur, Yavatmal
- 3 Apparel Cluster, Amaravati
- 4 Agro Processing, Buldhana

- 5 Dal Mill, Akola
- 6 Fly Ash, Chandrapur
- 7 Bamboo Article, Chandrapur
- 8 Rice Mill, Mul, Chandrapur
- 9 Bamboo Article, Gadchiroli
- 10 Readymade Garment Cluster, Nagpur
- 11 Dal Mill Cluster, Nagpur
- 12 Engineering Cluster, Nagpur
- 13 Rice Mill Cluster Pawani, Bhandara
- 14 Rice Mill Cluster Wadsa, Gadchiroli
- 15 Rice Mill Cluster Chamorshi, Gadchiroli
- 16 Garment Cluster Chamorshi, Gadchiroli

(A) Brief Progress Report of Activities of Garments Clusters, Nagpur

SR. NO.	DETAILS	STATUS
01	NAME OF CLUSTER	READYMADE GARMENTS CLUSTER
02	LOCATION OF CLUSTER	NAGPUR
03	NAME OF THE ASSOCIATION	M/S NAGPUR GARMENTS MANUFACTURING ASSOCIATION NAGPUR
04	DETAILS OF SPV	M/S THE ORANGE CITY GARMENTS CLUSTER PVT.LTD NAGPUR
05	PRODUCT MANUFACTURING IN THE CLUSTER	LADIES SALWARSUIT,SHIRTS,PANTS,KURTAS,BLAZERS AND SHERWANIS ETC.

06	BRIEF PROCESS OF MANUFACTURING	PROCUREMENT OF FABRIC – FABRIC INSPECTION – CUTTING OPERATION – SORTING OF CUT FABRIC- FITTING OF COLLAR/CUFF – STICHING- BUTTON HOLDING & STICHING- FINISHING- PRESSING – PACKING & DISPACH
07	CLUSTERS AGE	10 YRS.
08	TOTAL NO. OF ENTERPRISES	500 NOS.
09	TURNOVERS (RS. IN LAKHS)	1000 CR. PER ANNUM
10	EXPORTS	50 CR.
11	EMPLOYMENT	10,000 PERSONS
12	INTERVENTIONS IF ANY	SOFT INTERVENTION COMPLETED BY MSME DI DURING 2008-2011 DPR PREPARED & SENT TO DC (MSME) NEW DELHI

(B) BRIEF REPORT ON HIGH FLY ASH CLUSTERS CHANDRAPUR

SR. NO	DETAILS	STATUS
01	NAME OF CLUSTER	HIGH FLY ASH CLUSTERS
02	LOCATION OF CLUSTER	CHANDRAPUR (MAHARASHTRA)
03	NAME OF THE ASSOCIATION	
04	DETAILS OF SPV	HIGH FLY ASH CLUSTERS PVT. LTD. CHANDRAPUR
05	PRODUCT MANUFACTURING IN THE CLUSTER	FLY ASH BASED VALUE ADDED PRODUCTS
06	BRIEF PROCESS OF MANUFACTURING	STORING & SEMI PROCESSING OF RAW MATERIALS IN FLY ASH AND SAND
07	CLUSTERS AGE	10 YRS.

08	TOTAL NO. OF ENTERPRISES	EXISTING 42 NOS. PROPOSED 50
09	TURNOVERS (RS. IN LAKHS)	PROPOSED 70 CR. PER ANNUM
10	EXPORTS	10.5CR.
11	EMPLOYMENT	DIRECT – PROPOSED – 1200 INDIRECT PROPOSED - 2000
12	INTERVENTIONS IF ANY	DIC, CHANDRAPUR
13	DATE OF APPROVAL FOR DPR/ HARD INTERVENTION	25.02.2011

SEZ in Vidarbha

In terms of SEZs, Vidarbha currently has 8 notified SEZs and 2 SEZs with in-principle approval. Out of a total of 11 SEZs, 6 SEZs have been planned in Nagpur one of which is a Free Trade and Warehousing Zone (FTWZ), 2 SEZs in Chandrapur and one each in Amravati, Yavatmal and Akola. At present though only two of these eleven SEZs are operational – MADC and Wardha Power Company (P) Ltd.

1. MADC Nagpur [Multi product]
2. MIDC, Yavatmal [Textile]
3. Wardha Power Company (P) Ltd. Chandrapur [Power]
4. Suyog Realtors Pvt. Ltd. Nagpur [IT/ITES]
5. MIDC, Nandgaonpeth Amravati [Textile]
6. MIDC, Butibori Nagpur [Textile]
7. MIDC, Akola [Agro]
8. Arshiya International Ltd., Butibori Nagpur [FTWZ]
9. Nagpur Multiproduct SEZ Ltd. Nagpur [Multi product]

10. MADC Nagpur [Power]

11. MIDC, Bhadravati Chandrapur [Captive Power Plant]

MIDC Industrial Area in Vidarbha

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sq.m. (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Akola	251.7	251.7	250/-	570	567	2	270
2	Akola Growth Centre	661.43	661.43	250/-	1103	734	369	162
3	Murtizapur GrowthCentre	180.6	180.6	75/-	100	64	35	19
4	Akot Mini Indl. Area	10.71	10.71	30/-	68	62	5	18
5	Balapur Mini Indl. Area	10.85	10.85	30/-	12	10	2	2
6	Telhara Mini Indl. Area	12.48	12.48	30/-	31	27	4	6
7	Patur Mini Indl. Area	15.78	15.78	30/-	25	25	0	0
	Total	1143.55	1143.55	--	1909	1489	417	477

Source* MIDC, Akola

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sq.m. (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Amravati	178.95	178.95	325	512	476	36	374
2	Nandgaon peth	2753.81	2753.81	175	157	127	30	20

3	Achalpur	178.89	178.89	75	68	28	40	11
4	Dhamangaon	99.35	99.35	30	12	8	4	2
5	Anjangaon	10	10	30	24	23	1	4
6	Chandur Rly	17.26	17.26	30	37	21	16	3
7	Daryapur	16.05	16.05	30	34	26	8	2
8	Dharni	10	10	30	19	0	0	0
9	Tiwsa	13.17	13.17	30	16	9	7	1
10	Warud	12.59	12.59	30	27	19	8	3
11	Morshi	13.41	13.41	30	17	17	0	4
12	Bhatkuli	17.04	17.04	30	1	0	0	1
13	Nandgaon Khandeshwar	10.65	10.65	30	0	0	0	0
	Total	3331.17	3331.17	---	924	754	150	425

Sl . No.	Name of Ind. Area	Land acquired (in hectare)	Land developed (in hectare)	Prevailin g Rate PerSq.m(i n Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Productio n
1	Bhandara	142.71	142.71	30/-	63	63	0	21
2	Mohadi	10.71	10.71	30/-	42	42	0	2
3	Tumsar	10.31	10.31	30/-	23	23	0	8
4	Lakhandur	11.90	11.90	30/-	1	1	0	0
5	Pauni	8.6	--	--	--	--	--	--
	Total	184.23	175.63	--	129	129	0	31

Sl. No.	Name of Ind. Area	Land acquired (in hectare)	Land developed (in hectare)	Prevailing Rate Per Sq.m (in Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Khamgaon	202.47	202.47	75/-	515	423	92	245
2	Malkapur	203.39	203.39	100/-	202	187	15	55
3	Chikhali Growth Centre	201.99	201.99	30/-	197	188	09	33
4	Buldhana Mini	10.16	10.16	30/-	24	24	00	09
5	Deulgaon Raja Mini	13.33	13.33	30/-	35	35	00	03
6	Lonar Mini	10	10	30/-	00	00	00	00
7	Mehkar Mini	21.27	21.27	30/-	51	51	00	00
8	Sangrapur Mini	10.3	10.3	30/-	02	02	00	02

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sq.m. (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Chandrapur	214.57	214.57	155	317	303	14	135
2	Addl Chandrapur	72.09	72.09	155	44	12	32	-
3	Chandrapur (Tadali)	723.49	723.49	175	148	122	26	12
4	Bhadravati	1199.87	1199.87	95	2	1	1	-
5	Ghugus	409	409	60	4	4	0	3
6	Mul	194.26	194.26	30	47	43	4	2
7	Warora	263.67	263.67	95	54	52	2	3
8	Addl Warora	35.87	35.87	95	1	1	0	-
9	Addl Warora	46.88	46.88	95	1	1	0	-
10	Bhadravati	16.49	16.49	95	47	39	8	-
11	Chimur	23.76	23.76	30	31	24	7	6

12	Gondpimpri	14.01	14.01	30	8	0	8	-
13	Nagbhid	13.04	13.04	35	25	23	2	1
14	Rajura	24.40	24.40	30	15	11	4	-
15	Sindewahi	12.36	12.36	30	25	20	5	1
	Total	3263.76	3263.76	--	769	656	113	163

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sq.m. (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Gadchiroli	81.73	81.73	10/-	149	136	13	17
2	Aheri	9.20	9.20	10/-	3	2	1	0
3	Dhanora	11.80	11.80	10/-	16	1	15	0
4	Kurkheda	16.42	16.42	10/-	14	3	11	0
	Total	119.15	119.15	---	182	142	40	17

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sq.m. (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Gondia	146.14	146.14	55	176	163	13	83
2	Deori	155.90	155.90	40	55	16	39	11
3	Tiroda	211.60	211.60	100	2	2	-	1
4	Addl. Tiroda	164.98	164.98	--	1	1	-	-
5	Goregaon	9.84	9.84	40	24	17	7	1
6	Morgaon Arjuni	11.91	11.91	30	11	0	11	-

	Total	700.37	700.37	--	251	199	70	96
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S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sq.m. (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Hingana	745.83	745.83	1000/-	1253	1253	00	1266
2	Butibori	2420.62	2420.62	400/-	1264	1151	113	722
3	Kalmeshwar	110.50	110.50	350/-	165	164	00	112
4	IT Parsodi	11.66	11.66	2200/-	46	46	00	26
5	Umrer	326.01	326.01	200/-	217	133	46	09
6	Katol	138.44	138.44	75/-	83	82	01	16
7	Saoner	73.95	73.95	75/-	72	71	00	27
8	Narkhed	20.59	20.59	30/-	16	16	00	02
9	Bhiwapur	12.68	12.68	30/-	46	8	38	01
10	Kuhi	15.55	15.55	30/-	37	37	00	02
11	Parseoni	12.00	12.00	30/-	40	38	01	12
	Total	3887.83	3887.83		3239	2999	199	2195

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sq.m. (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Wardha	312.19	312.19	100/-	495	436	59	177
2	Deoli	258.60	258.60	125/-	100	96	4	35
3	Hinganghat	10.30	10.30	40/-	45	45	-	15
4	Samudrapur	15.57	15.57	35/-	35	28	7	13

5	Karanja	11.70	11.70	30/-	51	51	-	1
	Total	609.07	609.07	---	726	656	70	241

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sq.m. (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Washim vikas kendra	215.71	215.71	75/-	97	40	57	3
2	Risod laghu	11.49	11.49	0	0	0	0	0
3	Malegaon lagju	20.8	20.8	30/-	3	3	0	1
4	Manora laghu	14.77	14.77	30/-	4	4	0	2
5	Mangarupir laghu	7.81	7.81	30/-	35	0	35	0
	total	270.58	270.58	--	139	47	92	6

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sq.m. (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Yavatmal	205.71	205.71	100/-	187	169	18	91
2	Additional yavatmal	439.85	439.85	100/-	84	79	5	19
3	Pusad vikas Kendra	172.73	172.73	75/-	237	66	169	23
4	Vani vikas Kendra	40.4	40.4	30/-	97	94	3	40
5	Darvha laghu	10.26	10.26	30/-	59	58	1	5
6	Digras laghu	17.81	17.81	30/-	26	8	18	9
7	Ghatanji laghu	9.5	9.5	30/-	21	21	1	5
8	Mahagaon laghu	7.97	7.97	30/-	26	3	23	1
9	Umardhed laghu	9.34	9.34	30/-	36	36	0	11
10	Kalamb laghu	9.8	9.8	30/-	17	6	11	0
11	Maregaon laghu	10.45	10.45	30/-	0	0	0	0

12	Pandhar kawda laghu	28.96	28.96	30/-	0	0	0	0
	Total	962.78	962.78	--	790	477	249	204

National Investment and Manufacturing Zone (NIMZ)

The Maharashtra government as part of the National Manufacturing Policy announced by the Central government has identified Kuhl, Nagpur for setting up of the third NIMZ in the state. The proposed NIMZ will be set up over an area of 6280 hectares and is expected to attract investments worth Rs 25,000 crore and create more than 2,60,000 jobs. While the state government will be responsible for providing infrastructure facilities within the NIMZ, the central government will provide the necessary monetary assistance by way of Viability funding, long term soft loans, External Commercial Borrowings, etc.

Textile Parks and Clusters

As part of the Butibori Industrial Area, the Maharashtra government set up a textile park at Butibori, Nagpur, with MIDC as the nodal agency. Spread over an area of 100 hectares and 28 km from the Nagpur city, the textile park is meant to facilitate the development of small and medium scale textile companies by way of providing common infrastructure facilities and assured supply of water, power, land, etc. However, the park has not received the expected response from industries. This is evident from the fact that not a single unit is operational in the park yet and more than 40 plots are still lying vacant.

Recently a new Birla Integrated Textile Park has also been sanctioned by the Ministry of Textiles at Amravati with a project cost of 121.40 crore, which includes government assistance of Rs 40 crore. Apart from Textile Parks, a Readymade Garment Cluster is planned to be set up in Nagpur. The cluster, to be set up under the MSME cluster development scheme, has already received final approval from the central government.

Power

Vidarbha can be termed as the 'Power Hub' of Maharashtra with numerous power plants located in the region. It houses 100 per cent of the coal reserves of Maharashtra (5539.079 million tonnes) and accounts for over 60 per cent of the total electricity generated in the state. The abundant availability of coal and an enormous potential for developing unconventional means of power generation has helped Vidarbha emerge as an important destination for investments in the energy sector.

Currently there are nearly 3048 operational power plants in Vidarbha that are diversified across Conventional and non-conventional sources of power generation including those built as captive power plants. The flutter of investments in power projects in the region is however, a recent phenomenon. The amendment of the Electricity (Supply) Act 1948 and the subsequent reforms in the form of the Electricity Act 2003, attracted greater private investments to the power sector across the country.

Today, while the state and central utilities continue to play a vital role, the entry of a large number of private companies has resulted in huge additions to the installed generating capacity in the Vidarbha region. As of March 2013, the Maharashtra State Power Generation Co. Ltd. (MAHAGENCO) operated thermal power plants in Vidarbha have a total installed capacity of 4,800 MW. However, with over 132 power projects in the pipeline including those by large private power companies such as Adani Power, GMR Group, Ideal Energy Projects, India Bulls, Wardha Power Company, etc, the region is expected to witness capacity additions to the tune of 86,407 MW⁴⁹. It is interesting to note the overwhelming importance of the private sector in the overall share of future power projects in the region.

Thermal Power Plants (TPPs)

1. Chandrapur TPP (Units 1-7) 2340 Chandrapur Mahagenco
2. Akola Paras (Units 3-4) 500 Akola Mahagenco
3. Khaparkheda TPS (Units 1-5) 1340 Nagpur Mahagenco
4. Koradi TPP (Units 5-7) 620 Nagpur Mahagenco
5. Tirora TPP (Unit 1) 660 Gondia Adani Power Maharashtra Ltd(APML)
6. EMCO Warora TPP (Unit 1) 300 Chandrapur EMCO Energy Ltd.(GMR)
7. Wardha Warora TPP (Units 1-4) 540 Wardha KSK Energy Ventures Ltd

Total: 6300 MW

Coal Reserves

Maharashtra is one of the fourteen states in India that has proven coal reserves. Coal reserves are found exclusively in the Vidarbha region in the districts of Chandrapur, Nagpur and Wardha in the Nagpur division and Yavatmal in the Amravati division. Currently, about 28 coal mining leases have been issued by the Directorate of Geology and Mining of which about 80 per cent are owned by the Western Coalfields Limited (WCL), a subsidiary of Coal India Limited (CIL).

IT Sector & IT Parks

IT industry in Vidarbha is still at a nascent stage. Nagpur, the capital city of the region, which is synonymous with oranges, is now being seen as the next destination for IT/ITES industry in Maharashtra after Mumbai and Pune. A study by NASSCOM in 2008 cites that has significant potential to become a leader in IT/ITES industry in future. The city already has four IT parks and presence of a number of well-known IT companies. Proposed infrastructure expands plans, cheap human resource and good connectivity are gradually attracting a number of IT companies to Nagpur.

Vidarbha has four IT parks, all of which are located in Nagpur. Two IT parks – the Parsodi IT Park and the Software Technology Park at Sadar are public sector IT Parks with MIDC as their Nodal agency. Both the parks were built under the STPI scheme of the central government and aim to provide basic infrastructure like assured supply of water, power, incubation centres and other infrastructural facilities.

The IT Park at Parsodi is spread over an area of 11.66 hectares and has a total of 49 plots of which almost 90 per cent of plots have been allotted. Currently companies operational in the park include Persistent Systems, Zeta Softech, Novatech Software, Infospectrum India, Easy Pack Software, Star Itech and Extension Software.

Cement

Maharashtra's major cement cluster is located in Vidarbha. Given the abundance of minerals such as limestone, coal and iron ore in the region, Chandrapur and the rest of Vidarbha have emerged as a major cement base and are home to a number of major cement companies in the state. The region's proximity to key markets such as Maharashtra (which accounted for the highest share in the country's cement production), Andhra Pradesh, Madhya Pradesh and Chhattisgarh has also led to the development of a cement cluster.

Vidarbha, and more importantly Chandrapur, has historically been a strong base for cement production. ACC Ltd's Chanda Cement Works, started in 1969 at Chandrapur, was one of the first cement plants to be established in the region. Gujarat Ambuja Cements (now Ambuja Cements Ltd) was established in 1986, when it began commercial production at its 2 million tonne per annum (MTPA) plant in Chandrapur. More recently, Reliance Cement Company (RCC), a subsidiary of Reliance Infrastructure Limited began production in September 2012 at Butibori.

Logistics

A logistics hub is essentially a place, area or zone where a cluster of integrated logistic services like warehousing, transport services; freight forwarding, container services, express cargo delivery, etc are available.

Nagpur is the most developed city in Vidarbha. The city has one Inland Container Depot (ICD) managed by CONCOR at Butibori, one operational international passenger and cargo airport, few private sector logistics parks and several standalone godowns and warehouses.

Connectivity

Roadways: Nagpur is the best connected city in Vidarbha. Three national highways and major state highways pass through the city. Amravati, Wardha, Akola, Yavatmal, Chandrapur, Bhandara and Gondia enjoy next best road connectivity while Washim are relatively poorly connected through roads the golden quadrilateral.

Railways: The Vidarbha region accounts for 32.39 per cent of total rail network in Maharashtra. Nagpur is an important passenger as well as cargo railway junction. It has direct rail connectivity to almost all other major cities within and outside of Maharashtra such as Mumbai, Pune, Bangalore, Hyderabad, Chennai, Kolkata, Amritsar, Jammu, etc

SWOT Analysis: Vidarbha

A SWOT analysis of Vidarbha on the aforementioned aspects outlines why Vidarbha offers adequate investment opportunities for various industries.

Strengths

1. Availability of land and water for industrial usage.

- Given the dearth of industrial land with basic infrastructure facilities at affordable prices in Mumbai, Pune and other developed areas of the State, Vidarbha could be considered as an ideal destination on this point.
- The region has over 3000 ha. of ready industrial land having necessary infrastructure facilities like roads, water supply, etc.
- 90 Industrial areas – 38 Major Industrial Areas and 52 Mini Industrial Areas.
- Industrial estates under development –Additional Butibori, Additional Amravati, Chandrapur.
- The region has a total water reservoir capacity of 5,607 mn m.

2. Government support

The State Government is taking several initiatives to support economic and industrial development of Vidarbha region.

- Number of special incentives for industries that invest in Vidarbha under the State's New Industrial Policy, 2013.
- 45 percent equity support for new cooperative spinning mills in Vidarbha
- Driving IT investments through the State's IT/ ITES policy – 2009 which focuses on tier-II cities.
- GoM has earmarked about 9300 ha. for the development of industrial township.
- The Central Government has proposed to set up 'National Investment and Manufacturing Zone' (NIMZ) in Kuhu and Umred Taluka of Nagpur district. The proposed NIMZ is third of its kind in Maharashtra.
- Under a scheme of the Union Ministry of Agriculture (National Horticulture Mission), Maharashtra State Agriculture Marketing Board (MSAMB) will develop a terminal market yard in Nagpur.

3. Adequate power generation capacity

Industries setting up units in the region would be able to benefit owing to the availability of adequate electricity in Vidarbha.

- Vidarbha has adequate power generation capacity. As of FY-2011, the region accounted for 48.7 percent of the installed thermal power generation capacity of the State. However, the total power consumption for the region was about 13 percent.
- Additional capacity of 86,400 megawatt (MW) is under installation.

4. Educational and Institutional base

Presence of several educational institutes in the region ensures adequate availability of fresh talent in the region.

- Vidarbha has 220 Engineering, 470 Vocational Skills and 68 Management institutes with an aggregate student intake capacity of approx. 0.14 mn.
- Literacy rate of Nagpur as well as Amravati divisions are above the State average of 82.9 percent.
- Presence of numerous Government and private research & training institutions like NEERI, CICR, NPTI training institutions, etc.

5. Rich natural resources

Vidarbha's inherent strengths, in terms of natural resources, could result in lower costs of production and increased profitability for certain industries that can use these resources as input material.

- Vidarbha holds approximately two-third of Maharashtra's mineral resources and three quarters of its forest resources.
- The districts of Bhandara, Chandrapur, Gadchiroli, Nagpur and Yavatmal are well endowed with mineral resources such as coal, manganese, iron ore, limestone, granite etc.
- Vidarbha accounts for nearly 1/3rd of the 7.5 mn bales of cotton produced in the State in FY2011.
- The region is the largest producer of oranges in the State.
- The region also produces 5.5 mn MTPA of Soyabean, 1.9 mn MTPA of Pulses and 1.1 mn MTPA of Paddy.

Weakness

1. Specific policies targeted at attracting value adding industries

The dearth of value-adding industries and employment opportunities has hindered Vidarbha's further economic development.

- Vidarbha has been unable to attract industries like Automobiles and Pharmaceuticals that have considerable venter-development possibilities.
- In addition to employment, development of value-added industries will have a spiral effect and lead to development of ancillary industries which can further create opportunities for Micro, Small and Medium Enterprises (MSMEs).

2. Migration of skilled labour

Skilled labour migration can prove to be a hindrance to the economic prospects of the region.

- Talent is available in the region. However, experienced managerial and skilled talent is in relatively short supply as people prefer to migrate to larger cities in Maharashtra and other adjoining States.

Opportunity

5. Improving road, rail and air connectivity

Efforts are being made to attract investors by improvement of the region's transport infrastructure.

- Vidarbha region's road connectivity has improved during the last decade. During 2000-2011, it met 75.15 percent of its road construction target as compared to the target achievement of 64.96 percent during 1981-2000.
- As of FY2011, Vidarbha has 32.93 percent of total railway network of the State. All major train routes pass through Nagpur which is well connected to almost all the cities in the country. Other urban centers of the region such as Amravati and Akola are also well connected by rail.
- In terms of total passenger traffic, Nagpur International Airport is the 17th busiest in India. While domestic passenger traffic increased by 14.8 percent per annum in FY-2012, international passenger traffic witnessed an increase of 4.1 percent. The Maharashtra Airport Development Company Limited (MADC) is also developing airports at Gadchiroli, Chandrapur and Amravati.

6. Cargo hub at Nagpur

The impending GST regime and central location has the potential to transform Vidarbha into a cargo hub for the country.

- MIHAN project is aimed at developing the existing airport of Nagpur as an international passenger and cargo hub airport. A Multi product Special Economic Zone (SEZ) abutting the boundary of the airport is also being developed. MIHAN project would open new opportunities for domestic, export oriented industries and IT sector.
- A USD 100 million maintenance repair overhaul (MRO) project of aircraft major Boeing is underway in MIHAN.
- As of FY-2011, 284 godowns are present in the Vidarbha region. These account for 26.4 percent of the total capacity of the State.

7. Developing social infrastructure

The region has potential to attract industries and the necessary talent given its fast developing social infrastructure base.

- The region has 20 percent of State's hospitals with a capacity of 29732 beds i.e. 17 percent of the State's total capacity.
- The region has close to 270 accommodation units with 5,094 rooms accounting for 7.4 percent of the State's total room inventory. The region also has a few luxury hotels.
- In terms of commercial real estate, Nagpur city has been rated among the top 10 emerging business destinations in India. Prominent developers like Kalpataru and Rustomjee, and pan-India developers such as Mantri Realty, Godrej Properties, Mahindra Lifespaces, L&T, Tata Realty and DLF have launched various real estate projects in Nagpur.
- Vidarbha is home to 4 out of the 5 National Parks in Maharashtra.

Threats

1. Aggressive policies of neighbouring States and competition from developed areas of Maharashtra

Vidarbha's investment prospects could also be hindered if investors perceive that neighbouring regions/States offer a better cost effective environment for the industry to flourish in.

- Despite being rich in cotton, only 30 percent of cotton produced in Maharashtra is processed locally and rest is sold outside the State or exported.
- The competitive and aggressive policies of neighbouring States have elevated their position in the textile industry value chain.
- Furthermore, investments in MIDC industrial units of Vidarbha have grown at a CAGR of 6.4 percent during FY07-FY11. In comparison, the State has witnessed a CAGR of 26.3 percent.

Despite its inherent strengths and a rich resource base, it is felt that Vidarbha has not been able to attain its full potential. Major infrastructure projects such as MIHAN Butibori and Amravati Industrial Estates were expected to deliver the thrust for industrial transformation. As per latest reports many companies are at various stages of development. Some have taken land but are yet to start construction while many have invested but are uncertain of their future plans. An argument against this is the current economic cycle. Many newer investments here are from the Aviation and IT/ ITeS space which are facing economic headwinds.

The question arises – Why are such project proceeding by fits and starts?

- Are investments shifting to neighbouring States/regions?

- Is skilled labour migration a deterrent for investors?
- Is the economic slowdown to be blamed for dampened investments?
- Is it a case of lack of co-ordination between the concerned stakeholders?

Perhaps, the cumulative impact of the above mentioned factors have to an extent, hindered the region's growth prospects in the past. However, economic transformation of Vidarbha could take place provided the concerned stakeholders come together to develop an integrated and cohesive approach to support the sectors/industries which can be potentially developed in Vidarbha.

O/o DC (MSME) AND THEIR FUNCTIONS IN BRIEF

OPERATIONAL JURISDICTION OF MSME-DI, NAGPUR & MUMBAI

MSME-DI, Mumbai

- 1) Ahmednagar
- 2) Aurangabad
- 3) Beed
- 4) Dhule
- 5) Hingoli
- 6) Jalgaon
- 7) Jalna
- 8) Kolhapur
- 9) Latur
- 10) Mumbai
- 11) Nanded
- 12) Nandurbar
- 13) Nashik
- 14) Osmanabad
- 15) Parbhani
- 16) Pune
- 17) Raigad
- 18) Ratnagiri
- 19) Satara
- 20) Sangli
- 21) Sindhudurg
- 22) Solapur
- 23) Thane
- 24) Palghar

MSME-DI, Nagpur

- 1) Akola
- 2) Amravati
- 3) Nagpur
- 4) Bhandara
- 5) Gondia
- 6) Wardha
- 7) Chandrapur
- 8) Yavatmal
- 9) Buldhana
- 10) Washim
- 11) Gadchiroli

The Office of the Development Commissioner (MSME) is an attached office of the Ministry of Micro, Small and Medium Enterprises (MSME) and is the apex body to advise, coordinate and formulate policies and programmes for the development and promotion of the MSME Sector. The office also maintains liaison with Central Ministries and other Central/State Government agencies/organizations financial institutions.

The Development Commissioner (MSME) have a network of 30 MSME-Development Institutes (MSME-DI), 28 Br. MSME-Development Institutes (Br. MSME-DI), 4 MSME-Testing Centers (MSME-TCs), 7 MSME-Testing Stations (MSME-TSs), 21 Autonomous bodies which include 10 Tool Rooms (TRs) and Tool Design Institutes (TDI), 4 MSME-Technology Development Center (MSME-TDC), 2 MSME-Technology Development Center-Footwear (MSME-TDC), 1 Electronics Service & Training Centre (ESTC), 1 Institute for Design of Electrical Measuring Instruments (IDEMI) 2 National Level Training Institutes, and 1 Departmental Training Institute and 1 Production Center.

In the state of Maharashtra, the support facilities and services of the Offices of the Development Commissioner (MSME) are rendered through the network of two MSME-Development Institutes located at Mumbai and Nagpur with a Branch Institute at Aurangabad.

MSME-DEVELOPMENT INSTITUTE (MSME-DI), NAGPUR

MSME-DI has been set up at Nagpur in Vidarbha (Maharashtra). At present, it caters the promotional and developmental needs of MSME Sector of 11 districts of Vidarbha. The Rest of the districts fall under the jurisdiction of MSME-DI at Mumbai.

MSME-DI, Mumbai is known as the nodal institute for the state of Maharashtra. While MSME-DI, Nagpur is looking after Vidarbha. The institute maintains a close liaison with the State Industries Department, Financial Institutions/Banks, State Promotional Agencies, Technical Departments, Universities and academic institutions, engineering colleges and Industry Associations. The support of the institute is basically in terms of –

1. Policy promotions measures for MSME Sector
2. Providing Technical Consultancy to Existing and Prospective Entrepreneurs
3. Publicizing the Public Procurement Policy and facilitating due share of MSE Sector in procurements by Government Departments and Public Sector Enterprises
4. Disseminating Economic and Statistical Information
5. Implementation of National Manufacturing Competitiveness Programme (NMCP)
6. Promotion of MSE-Cluster Development Programme
7. Popularize the schemes like Credit Link Capital Subsidy Scheme and CGTMSE
8. Organise suitable training programmes and events for prospective and exiting entrepreneurs

MSME-DI, Nagpur – Organizational Structure and Services

The Institute is headed by the Director and supported by Deputy Directors, Assistant Directors, Investigators and other Staff members. The officers are the experts recruited through Union Public Service Commission. The technical officers having expertise in the disciplines like Mechanical Engineering, Electrical Engineering, Electronics, Chemical, Leather and Footwear,

Glass and Ceramics are available in the institute. There are officers from Economic & Statistical Services and Management and Training disciplines. The institute is having potential of giving Techno-economic and Managerial Consultancy Services to MSME Sector.

I. Technical Services

- Preparation and updation of Project Profiles
- Preparation of detailed Project Reports and Feasibility Reports
- Guidance on selection of Plant & Machinery and preparation of plant layout
- Information on availability of machinery and raw material
- Guidance on quality standards/quality control methods
- Information on latest products and technology
- Information on Intellectual Property Rights issues
- Information on Bar Code
- Preparation of Technical Reports and carrying out Inspections for certifying techno managerial capabilities of MSME Units
- Guidance on testing of raw material, semi-finished and finished products
- Assistance for new product development
- Guidance on modernization of units

II. Vendor Development Programmes

The Institute organizes Vendor Development Programmes (National and State Level) for Government Departments/ PSUs / Railways /Defence / LSUs with objective of bringing Micro and Small units and Govt. Departments and PSUs on common platform for business promotion of MSEs.

The creation of database of capable Micro and Small Units and providing their details to Government Departments/PSUs / Railways / Defence / LSUs has special significance in the context of new policy.

The institute organizes Seminars and Workshops on Public Procurement Policy and brings awareness about the changes in the Policy. It also supports other organizations in their Buyer Seller Meets etc.

III. Economic Investigation and Statistical Services

The objective of the Economic investigation and statistical services are –

- To conduct Industrial Potential Surveys of different districts and regions
- To send recommendations to State and Central Government based on the survey reports
- To collect credit flow related information from Banks/Financial Institutions and forward them to Headquarters for monitoring

- To keep liaison with the State Level Banking Committee and Empowered Committee and raise banking related issues in the forum
- To collect information of MSME Units from the Districts and State Directorate of Industries
- To collect information related to production of MSME units
- Census work of MSME units in the State.

IV. Management Development Programmes and Consultancy

Under this activity, the Management Development Programmes are organized with the objective of improving managerial competence of MSME units. The areas of MDP include Industrial Management, Marketing Management, Industrial and Commercial Laws, Financial Management, Export Marketing etc. The institute is capable of providing management consultancy to individual units.

V. Export Promotion

Under this activity, trainings in Export Marketing, Export Procedure and Documentation and Export Management are provided to MSME Units. The export-worthy units are also motivated to participate in international trade fairs and apply for different awards to bring their achievements in limelight.

VI. Skill Development Trainings

The institute is organizing Skill Development Trainings in the Institute as well as in out reached areas for the benefit of educated unemployed youths. Some of the programmes are exclusively for SC/ST, Women and Weaker Sections. The activity includes –

- Industrial Motivation Campaigns
- Entrepreneurship and Skill Development Programmes
- Entrepreneurship Development Programmes
- Faculty support to NGOs and Academic Institutions

VII National Awards to MSME Units

The Institute gives due publicity for the Scheme of National Awards and invite applications and places them before State Level Selection Committee for recommending the units from the State to National Level Selection Committee.

VIII. Library

The Library of the institute has more than 3800 books on Technical, Economic and Managerial subjects. The regular periodicals, journals and project profile are in addition to the books. Every

year new books and periodicals are added in Library. More than 50% books are in Hindi. Library facility is available free for reference in the library.

IX. Udyami Helpline - 1800 180 6763

A toll-free number will provide information on a wide range of subjects including guidance on how to set up an enterprise, access loans from banks, project profiles and the various schemes being implemented by the Govt. for the promotion of MSMEs.

X. National Manufacturing Competitiveness Programme – Special Assistance.

Projects with Special assistance by O/o Development Commissioner (MSME), Ministry of MSME, Govt. of India

1. Financial Assistance to set up Intellectual Property Facilitation Centre at National Chemical laboratory, (IPFACE) Pune.

IPFACE aims to promote awareness and adoption of Intellectual Property Rights amongst entrepreneurs and MSMEs in the State of Maharashtra. IPFACE has been offering its services so as to protect Intellectual Property i.e Patent, Trade Mark, Copy Rights, Industrial Design, Geographical Indication, etc. IPFACE since its inception has been offering its services for patent drafting and filing prior art search and Patentability assessment and also support for patent filing in other countries.

Address:

IPFACE

Intellectual Property Facilitation Centre at National Chemical laboratory

National Chemical Laboratories,

Dr. Homi Baba Road, Pune – 411 008.

Ph. 020-64011024

website: www.ipface.org

2. Support for entrepreneurial and managerial development of SMEs through incubators

In the State of Maharashtra, there are following host institutions identified by Ministry of MSME, Govt. of India for providing Research & Development infrastructure to the entrepreneurs.

1. Zonal Technology Management (ZEM) & Business and Development (BPD) units, Central Institute for Research on Cotton Technology (CIRCOT), Matunga, Mumbai.

2. DKTE, Rajwada, Ichalkaranji.

3. Sant Gajanan Maharaj Engineering Centre, Shegaon, MITCON Agriculture College Compound, Pune.
4. MITCON, Agriculture College Compound, Pune.
5. National Chemical Laboratory, Pune.

Conclusion

Given the economic, social, educational and administrative base, it is evident that Vidarbha is a case of unmet potential. Domestic as well as foreign investors could eye making investments in various sectors. Its rich resource base makes it a prospective destination for manufacturing sectors such as Textiles, Mining, Power, Agro & Food Processing and Pharmaceuticals and Fine Chemicals. At the same time, service sectors such as Logistics, Tourism and IT/ITES also have the potential to flourish in the region.

The following are some small yet vital aspects which need to be considered towards the achievement of the economic transformation goal. By encompassing these into Vidarbha's vision document, the stakeholders could ensure integrated and holistic development.

- Set up a dedicated agency which provides a fillip to Vidarbha's economic development.
- District level panels should set up for each of the potential sectors/industries identified.
- Single-window clearance system for companies belonging potential sectors/ industries identified.
- Establishment of comprehensive backward and forward linkages for the identified sectors/industries will enable them to become the key drivers of industrial and economic development of the region.
- In addition to the industrial incentives offered on a State level, the region should provide special incentives targeted at investments the identified sectors/industries to facilitate value-added employment generation and social infrastructure development.
- Address the issues faced by major infrastructure projects such as MIHAN to bring them back on track at the earliest. Ensure timely completion of such projects in the future.
- The Government must harness the vast potential of the Textile industry by ensuring that the availability of viability gap funding required towards industrial unit set up and initial operations.
- All stakeholders i.e. the State Government, ULBs, industrial associations should work in unison to bring economic prosperity to Vidarbha.

